

Docket No.: 250419US-2X



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COMMISSIONER FOR PATENTS
ALEXANDRIA, VIRGINIA 22313

RE: Application Serial No.: 09/642,227

Applicants: Yuji SHIMIZU

Filing Date: August 21, 2000

For: MERCHANDISE PLANNING AND DEVELOPMENT
SYSTEM AND METHOD FOR THE SAME, AND A
COMPUTER PRODUCT

Group Art Unit: 3626

Examiner: PORTER, RACHEL

SIR:

Attached hereto for filing are the following papers:

REVOCATION AND NEW APPOINTMENT OF POWER OF ATTORNEY

Our check in the amount of _____ is attached covering any required fees. In the event any variance exists between the amount enclosed and the Patent Office charges for filing the above-noted documents, including any fees required under 37 C.F.R. 1.136 for any necessary Extension of Time to make the filing of the attached documents timely, please charge or credit the difference to our Deposit Account No. 15-0030. Further, if these papers are not considered timely filed, then a petition is hereby made under 37 C.F.R. 1.136 for the necessary extension of time. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND,
MAIER & NEUSTADT, P.C.

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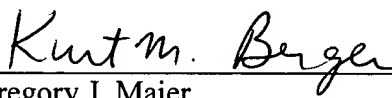
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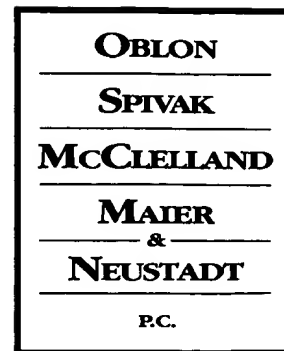
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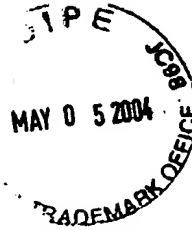


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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

YUJI SHIMIZU ET AL.

SERIAL NO: 09/642,227

FILED: AUGUST 21, 2000

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GROUP ART UNIT: 3626

EXAMINER: RACHEL PORTER

FOR: MERCHANDISE PLANNING AND DEVELOPMENT SYSTEM AND METHOD
FOR THE SAME, AND A COMPUTER PRODUCT

REVOCATION AND NEW APPOINTMENT OF POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

RICOH COMPANY, LTD. and RICOH ELEMEX CORPORATION, co-owners by
virtue of assignment of the above-identified application, hereby revoke any and all previous
Powers of Attorney and appoint

22850

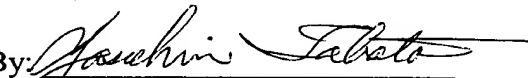
as Assignees' attorney with full power of substitution and revocation, to prosecute said patent
application, receive any Letters Patent and to take any and all other actions with regard to this
patent application and any Letters Patent issuing thereon, and request that all correspondence
be sent to the firm of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
whose Post Office Address is: 1940 Duke Street, Alexandria, Virginia 22314.

CERTIFICATION UNDER 37 C.F.R. 3.73(b)

I, the undersigned, certify that I am an individual empowered to act on behalf of RICOH COMPANY, LTD. and RICOH ELEMEX CORPORATION, co-assignees of the entire right, title and interest of the above-identified application by virtue of an assignment from the inventor, said Assignment having been filed on February 20, 2004 in the U.S. Patent & Trademark Office.

RICOH COMPANY, LTD.

Date: April 21, 2004

By: 

Name: Yasuhiro TABATA

Title: General Manager of Legal Division

RICOH ELEMEX CORPORATION

Date: April 15, 2004

By: 

Name: Kenji KAMIYA

Title: Officer, Technical Center

(OSMMN 2000)